

CRCR BOOTCAMP

Promote Yourself

As part of the 2020 Fall Conference "Healthcare 2021: What Now? What Next?", AZHFMA is proud to provide continuing education for Revenue Cycle professionals aiming to take the CRCR certification exam, or those simply wanting to expand their understanding of this critical function.

This comprehensive bootcamp, led by two of the region's most tenured and knowledgeable Revenue Cycle professionals, will provide a dynamic opportunity to prepare for the exam, ensuring a successful outcome.

Why CRCR?

In a word, agility. In the dynamic arena of healthcare finance, long-term success depends upon thinking and acting quickly, whether you're leading a team or defining your own unique career path.

HFMA offers proven education paths to help you meet today's challenges and position your organization for future success.

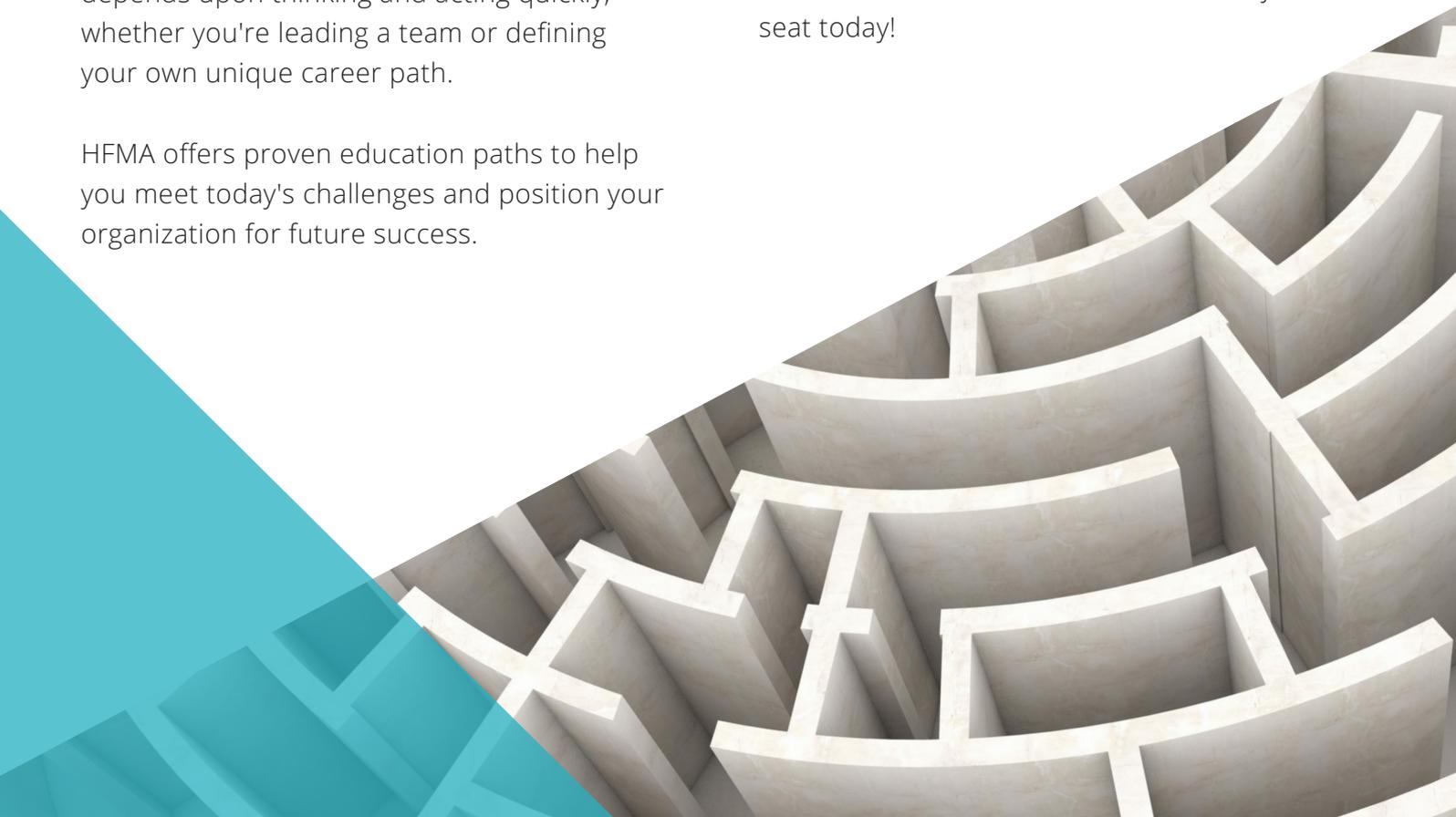
For You: Get More, Get Ahead

- **Improve your earning potential.** Certified professionals earn 8% more than their counterparts without credentials.
- **Stand out among your peers.** In a highly competitive job market, demonstrating your proficiency will give you an edge.

For Your Team: Improve Performance

- **Build a culture of learning.** Investing in your team pays dividends to your organization beyond measure.
- **Position your organization for success.** Increase your team's knowledge to help meet and exceed leadership expectations

HFMA certification is the gold standard in healthcare finance, helping you navigate the What Now and the What Next. Reserve your seat today!



Preliminary Agenda - Wednesday, Sept 16 2020

7:45 - 8:00 am	Log in, test AV, meet your peers
8:00 - 9:00 am	Compliance and Patient Access
9:00 - 9:45 am	Claims Processing and Account Resolution
9:45 - 10:15 am	Break
10:15 - 11:00 am	Cash and Financial Management
11:00 - 11:45 am	Healthcare Reform and Other Departments
11:45 - 12:00 pm	Exam Prep and Final Thoughts

Expert Presenters



Terry Brennan exemplifies excellence and experience in Revenue Cycle. Terry received his CHFP and FHFMA certifications in 2007. He has served HFMA as the Arizona Chapter President, a member of the HFMA Board of Examiners, the Chapter Advancement Team, and is the current Region Executive for Region 10. He has worked in healthcare since 1977 and has been an HFMA member since 1980. He has worked for small and large health systems, as well as small/rural hospitals.



Jason Metcalf received his CHFP and CRCR certifications in 2009 and his FHFMA in 2012. He has assisted and proctored over 40 different people to obtain their CRCR and has been involved in HFMA since 2001. He has worked for large and small health systems, including Providence Health and Kingman Regional Medical Center, and is currently the Director of Revenue Cycle Services at Yavapai Regional Medical Center in Prescott, AZ.

Pricing and Registration

Space is limited and registration is required. To secure your seat, please register [here](#). For bulk registration of your team, please email admin@azhfma.org and let us help.

- **COMPLIMENTARY:** Enterprise Members, Providers (hospital, physician group administrators) and Health Plans receive complimentary registration
- **\$19:** HFMA Member Business Partners
- **\$39:** Non-Member Business Partners

Sponsorship of this session is available. Contact admin@azhfma.org to review investment and benefits of this exciting and informative session.

Who Should Attend? Healthcare Revenue Integrity, Medical Records, Patient Access, Patient Accounts, Patient Financial Services, Revenue Cycle, Business Development, Claims, Admissions, Emerging Leaders