

A Physician and Health System Collaboration







Arizona Care Network

February 24, 2016

The Industry's Shift to Population Health

- Decades of rising healthcare costs at unsustainable levels
- Public and private sector influencing (demanding) change
 - ✓ Affordable Care Act: ACOs / Health Insurance Exchanges
 - ✓ HDHP / Consumer Driven Health Plans
 - ✓ Carriers offering "Commercial ACO" solutions to fully insured clients.
 - ✓ Self-funded employers contracting directly with provider networks
- Hospitals and health systems respond
 - ✓ Preparing for shift from fee-for-service to population health model
 - ✓ Physician alignment / employment
 - ✓ ACO's and Clinical Integration Networks





A Physician and Health System Collaboration







MISSION

To sustainably deliver better care for a healthier Arizona through collaboration and smarter health care spending

VISION

To be a market leading Accountable Care Organization and preferred partner for all stakeholders in Arizona



Arizona Care Network

- Began operations in 2013 with 1,200 providers
- Joint venture between Tenet Healthcare (Abrazo Community Health Network) & Dignity Health in 2014
- Affiliation with Phoenix Children's Care Network for pediatric services
- Over 5,000 clinicians caring for 250K adult and pediatric lives in value-based agreements
- Physician led, physician governed
- Improved care coordination, access, analytics and information exchange



Provider Network

Facilities	
Urgent Care/ ER Centers	47
Acute Care/Specialty Hospitals	14
Children's Hospitals	2
Imaging Centers	36
Retail Clinics	32
Surgery Centers (USPI)	13
Skilled Nursing Facilities	20
Home Health Agencies	10
Hospice Locations	21
Total	195

Providers	
Primary Care	857
Specialists	4,293
Total	5,150







AbrazoHealth.com

- 1) Abrazo Arizona Heart Hospital
- 2) Abrazo Arrowhead Campus
- 3) Abrazo Maryvale Campus
- 4) Abrazo Scottsdale Campus
- 5) Abrazo Central Campus
- 6) Abrazo West Campus
- Abrazo Free-Standing **Emergency Centers**
- MedPost Urgent Care Locations
 - NextCare Urgent Care Locations

DignityHealth.org

- 7) Arizona Orthopedic Surgical Hospital
- 8) Chandler Regional Medical Center
- 9) Mercy Gilbert Medical Center
- 10) Oasis Hospital
- 11) St. Joseph's Hospital And Medical Center
- 12) St. Joseph's Westgate Medical Center
- 13) Arizona General Hospital
- Dignity Health Urgent Care Locations (not shown: Maricopa Urgent Care)



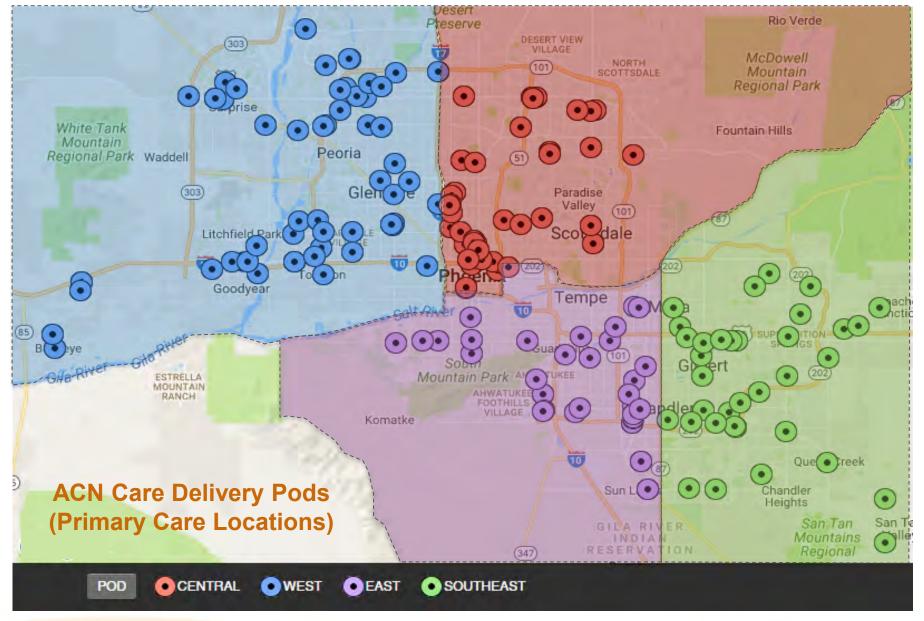
PHOENIX CHILDREN'S Hospital

phoenixchildrens.org

Phoenix Children's Hospital - Main Phoenix Children's Hospital - Mercy Gilbert









Care Coordination: Resources

- Staffing Disciplines
 - ✓ RNs
 - ✓ Social Workers
 - ✓ Clinical Pharmacists
 - ✓ Navigators
 - ✓ Behavioral Health Coaches
- Technologies & Partners
 - ✓ Athena (analytics and population health platform)
 - ✓ Your Health Connection (nurse triage)



Care Coordination: Programs

Transitional Care

- ✓ Collaborative effort with Transitional Care Leadership at Dignity Health and Abrazo facilities
- ✓ Efficient transitions of care between the Hospitals and the ambulatory and post-acute delivery networks

Embedded Care

- ✓ Centralized, virtual care coordinators
- Community and physician practice based care coordinators



Provider Network & Health Plan Partnerships

Clinical Partner

- Consultation on benefit interpretations/appeals
- Collaboration on benefit design and wellness programs

Aligned Incentives

 Incentives for providers to positively impact plan cost, coordinate care within the network and satisfy members

Data Analytics

 Claims data available to the ACO to prioritize interventions, refine care models and tweak incentives

Care Coordination

- Concierge service to ensure access to care
- Reductions in costly out-of-network care



Collaboration with UnitedHealthcare

Population / Product	Launched	Highlights
Commercial ACO	2014	Upside shared savings model for UHC's commercial plan membership attributed to ACN primary care providers
UMR Clients ✓ Dignity Health ✓ Phoenix Children's	2015	ACN providers Tier 1 for 30K+ employees and dependents; upside shared savings model in 2017
Navigate	2017	Commercial product offering featuring ACN provider network





Dustin Taylor
Vice President Network
2/24/17





Network strategy- Delivering distinctive value

We are transforming how we pay for health care and how health care is delivered

We are paying for value

through outcome-based payment models that reward care providers for improvements in quality and cost-efficiency

We are transforming the delivery system

to be more accountable for cost, quality and experience outcomes, helping make health care more affordable

We are aligning incentives

across employers, consumers and care providers to achieve the Triple Aim of better health, better care and lower costs





Network Strength- Access and Competitive Contracts

THE SINGLE LARGEST NATIONAL PROPRIETARY NETWORK

5,600+

Hospitals

750,000+

Doctors and health care professionals

100,000+

UnitedHealth Premium® designees*

1,500+

Convenience Care Clinics



Our fixed reimbursement contracts help us keep employee out-of-pocket costs lower and help better control short-term and long-term costs for our customers.

*UnitedHealthcare's 2013 analysis for 25 specialties and 147 markets



Network Strategy- Health System Transformation

Intentional Integration of Network, Product and Clinical Strategy

Competitive Foundation

Affordability

- Deep discounts
- Fixed, predictable pricing
- Broad access

Quality

- Premium designation in 25 specialties and primary care
- Premium designation impacting 80% of medical spend

Utilization Management

- 1 Nurse / 1 Hospital Program
- Evidence-based medicine commitment

Transforming Strategy

Accountable Care Platform

- Broad spectrum of pay for value programs
- Outcome-based reimbursement
- · Quality and cost-efficiency criteria
- Adaptable PCMH & ACO models
- Powered by enhanced UnitedHealth Premium[®]

Care management innovation

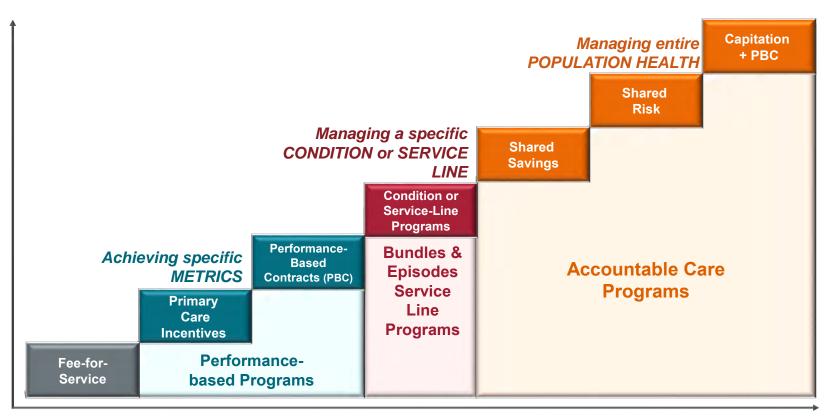
· Healthier Lives Model

Local High Performing Network Designs

- Aligned incentives employer, consumer, care provider
- Primary care driven networks
- Configured / narrow network constructs
- Tiered plan designs powered by UnitedHealth Premium[®]



Accountable Care Platform- Accountability Continuum



Degree of Care Provider Integration and Accountability



Accountable Care Platform-Deployment snapshot

Over \$30 billion of network spend is tied to our accountable care platform

Performance-based Programs

Achieving specific METRICS

Primary care incentives, Performance-based contracts

35,000+ physicians

740+ hospitals

Condition or Service Line Programs

Managing a specific CONDITION or SERVICE Line

Bundle/episode payments Service Special Programs

2,300+ physicians

25+ ancillary providers

160+ hospitals

Accountable Care Programs

Managing ENTIRE POPULATION HEALTH

Shared savings, Shared risk, Capitation (including ACO, PCMH)

70,000+ physicians

550+ medical groups

90+ hospitals

Increasing level of integration, financial risk and accountability

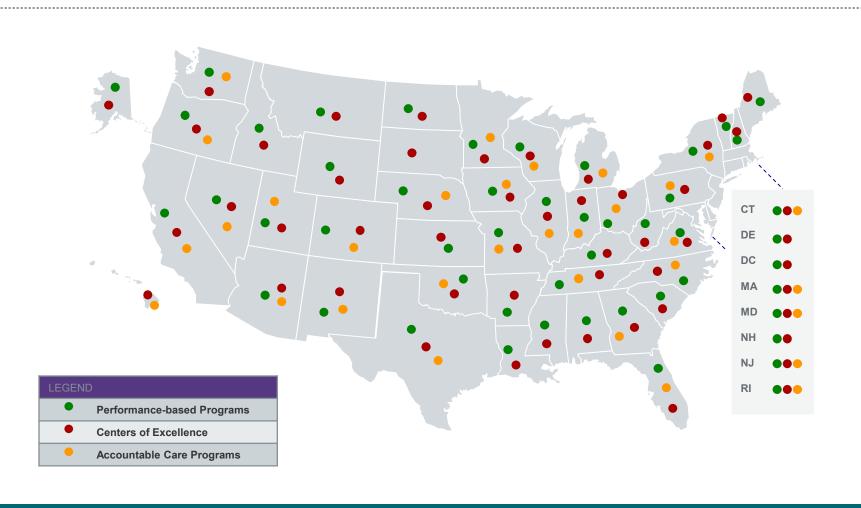
We have value-based engagement with more than 850 hospitals and 100,000 physicians participating in our Accountable Care Platform.¹

¹ Deployment statistics for executed contracts as of April 2014,, net of program overlap.



Accountable Care Platform- Deployment Map

Delivering Distinctive Value Across the Country



Accountable Care Platform- Managing Population Health



Patient Centered Medical Homes (PCMHs)

Our PCMH programs include more than 2,000 primary care physicians and 250 medical groups

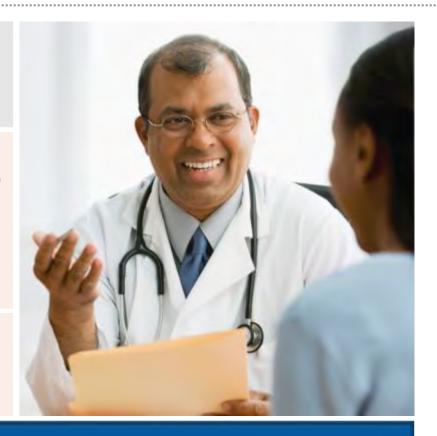
On average, our commercial model in the initial launch markets, AZ, RI, OH, CO demonstrates:

1.5%-3.5% Lower than expected

Medical Cost Trend

4:1Return on Investment (ROI)

Additionally, we are participating in the CMS Comprehensive Primary Care Initiative Program in Ohio, Colorado and New Jersey





Comprehensive evaluation, validated with external studies, demonstrates our portfolio of PCMH programs are positively impacting all elements of the triple aim

Accountable Care Platform- Managing Population Health



Accountable Care Organizations (ACOs)

Improve Population Health and Patient Experience Reduce Medical Costs/ Trend **Deliver Best Possible Quality Outcomes**

Our ACO model incorporates proactive population health management strategies

The objectives of our ACO model are to:

- Improve population health and patient experience
- Deliver the best possible quality outcomes
- Reduce medical cost and medical trend

25 ACO agreements signed supporting commercial business:

- •ACO model executed with 25 Accountable Care Organizations
- •Participating in Dartmouth-Brookings ACO collaborative in Arizona
- •Ongoing negotiations with ACOs in several markets.
- •See map for ACO locations.

Medicare and Medicaid Accountable Care programs launched in several states



We are introducing Optum capabilities to our ACO partners to provide them with the analytics and decision support solutions to manage risk and improve quality outcomes.

Accountable Care Pilot Process



Step One: How we find the right partner

- We do not have a prescribed formula or a template or a set profile that we look for in developing an ACO relationship
 - One size does not fit all
 - Successful ACO's will have similar characteristics, but the organization structures will vary depending on the geography but more importantly they will vary by the people that we serve
- We identify potential ACO partners through a bottom up process
 - We rely on our local Market and Health Plan Leaders to identify ACO Candidates using both subjective and objective criteria:
 - Do we share common visions
 - How strong and deep is the current relationship
 - How well do the teams work together day to day and when there are problems
 - Have we worked on other pilots with this organization previously
 - What's the degree of clinical integration and does the organization already have tools and programs in place to manage risk and populations
 - What is the ACO's relative financial strength and position

3-4 weeks

Assessment

Accountable Care Pilot Process



Step Two: We identify the population to be managed

Attribution: Statistical Validity

In order to identify the population that can be managed by a potential Accountable Care
Organization, we run our <u>PCP centric</u> attribution model to not only determine the
population, but to determine the statistical validity of a potential arrangement.

✓ Optimum # of Lives: 15,000
 ✓ Target # of Lives: 10,000
 ✓ Threshold # of Lives: 5,000

- Attribution identifies Fully Insured lives as well as ASO Lives.
 - Fully Insured Lives are all attributed to the deal.
 - ASO lives are included in the deal to the extent that the ASO Client has agreed to fund potential bonus payments.
 - As of October 1, 2013 approximately 40% of United's ASO business participates in our Accountable Care contracting initiatives; however, this number can vary significantly by market.
 - The ASO participation rate range between 10% and 79%

Typically run 2x 1 week each

Attribution



Step Three: Total Cost of Care Analysis (TCOC)

Once we have agreed on the physicians to be included in the Attribution model, we move on to a Total Cost of Care Analysis and the development of baseline Quality of Care performance metrics and results.

- The TCOC provides a high level view of the claims cost and utilization generated by the attributed population over a period of 2 to 3 years.
- The TCOC Report includes such information as:
 - Comparisons of the attributed members' PMPM and unit cost relative to the other attributed members PMPM and unit costs in the market
 - Trend comparisons
 - Utilization breakouts such as IP, OP and Physician cost and utilization
 - Identification of potential savings opportunities
 - Lab and Radiology utilization
 - ER usage
 - Services delivered in alternate settings
- TCOC will also illustrate where attributed members are receiving care within the ACO as well as outside of the ACO providers
 - Opportunities to "repatriate" or redirect future care if applicable

TCOC & Quality Benchmarking

Step Three: Quality



Once we have agreed on the physicians to be included in the Attribution model, we move on to a Total Cost of Care Analysis and the development of baseline Quality of Care performance metrics and results.

- Quality is a gate, hurdle or even a light switch in our model. The message is simple:
 - We are looking for a meaningful improvement in quality
 - As measured by the 32 metrics on the attributed population
 - > These are first generation metrics
 - ✓ We need more outcome based metrics and these will evolve
 - We look at the quality metrics as a portfolio
 - Our Goal by the end of Year 3 is to get to the 90th percentile of the Quality Compass
- While the metrics are cast in stone, there is flexibility, but this should be and is a clinical/medical decision
 - Which metrics
 - Weighting of the metric
 - What % change constitutes improvement

TCOC &
Quality
Benchmarking



Step Four: Building Our Proposal

What's our model

- United contracts with the ACO
 - ACO contracts with providers and is responsible for the distribution of funds
- Upside Only
 - We cap the savings
 - Goal is to transition to risk-based agreement in 3 years where appropriate
- Shared Savings
 - % negotiated between parties
- Savings based on performance of ACO's attributed lives Total Cost of Care results from Baseline period to the Measurement period
 - We do not use market trends to determine or measure savings or success
- Include Medical and RX
 - We have a few carve outs / adjustments
- Quality Improvement is required
 - Quality Targets must be achieved in order to earn shared savings

2-3 months

Negotiation





We pull in all costs associated with the attributed members using 2 to 3 years of data in order to establish the baseline spend and to develop the expected and proposed trends

What's included in the baseline:

- All medical claims and all RX claims where United (Optum RX) manages the RX benefit, except
 - Mental Health and Substance Abuse Claims
 - Claims in excess of \$100k for any member

The Methodology

- Our shared savings model compares the net spend generated by the ACO's attributed members during the Measurement period against an adjusted baseline period net spend
 - We do not incorporate or measure results against the market or market trend
- The baseline period spend estimate for all attributed members is developed using the most current available claims data to United
 - We will develop a trend factor to be applied to the baseline estimate.
 - The agreed upon trend factor will be applied to the actual baseline when determining shared savings results



Step Five: We have a deal, Now What?

We have a 60 – 90 day Implementation plan that focuses on data exchanges and clinical alignment activities

- We will design a custom implementation plan for each ACO
 - Identify key decision makers on both teams
 - Develop and executed joint communication plan
 - Members, PR, key employer groups
 - Schedule ongoing status and implementation meetings
 - Review and adjust processes for exchanging data as needed
 - Provider Roster updates and maintenance
 - Data files, fields, records, layouts, timing
 - Reporting, Analytics and Reconciliation Package and process for additional analyses and drill downs
 - Establish processes to collaborate on transitional care management, disease management, readmission prevention programs and the like

Implementation & Activation

Implementati



Step Five: Implementation & Support

What does the future hold for successful Accountable Care Contracts

Implementation and ongoing contract management requires a different type of TCOC from both parties as well:

- Teamwork our teams need to work well within our organizations and together
- Commitment both teams and organizations need to remain committed to providing the resources (people, process and tools) to achieve success
- **Opportunity** we need to be able to identify opportunities for improvement in quality and cost and then drive activities for improvement
- Collaboration the success of our ACO's is rooted in our ability to collaborate; we
 will need to have the ability to have open, honest and meaningful discussions



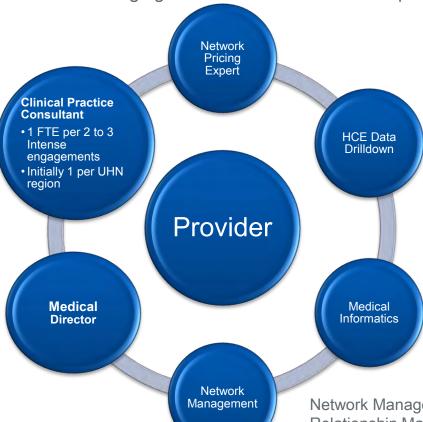
Accountable Care Support Model Team Approach



- ☐ Local UHN owns and manages the relationship
- □ Programs might have different team leaders and relationship owners but we are all working in matrix environments and leveraging resources when and where possible

Clinical Practice Consultants role will vary based on the intensity of the relationship and will play a practice transformation role in some programs and not in others but they will be the day to day clinical liaison with the Provider

This model is adaptive to the program: The role of the Medical Director may vary from ACP to ACC-SS to ACO: Awaiting for completion of MD time study to assess resource need



HCE will wear many hats and play many roles, centralized contract negotiation, analytics and reporting pre/ post deal; distribution of standard reporting and analytics; MI will contribute via clinical reporting and analytics and the Network Pricing team will need to participate to understand and support the deal locally

Network Management will play many roles: Relationship Manager; Accountable care coordinator; roster management which will be a new role to some and provider advocate



ACO Clinical Support Program

- The ACO Clinical Support team's purpose is to provide greater organizational and practice level support to help ACOs be successful and achieve mutually desired utilization, cost and quality outcomes
 - The ACO Clinical Support program utilizes data/reporting tools, clinical/program resources and the expertise of Clinical Practice Consultants (CPCs) to drive multi-disciplined performance improvement
 - CPCs work closely with UHC Medical Directors and ACO practice leadership to identify clinical and performance opportunities, establish accountability for action and guide process improvement
 - CPCs tie clinical and performance opportunities to specific process improvements that are critical to the ACO's transformation from fee-forservice to a population health focus



Driving Optimal Value- Beyond Implementation

What does the future hold for successful Accountable Care Contracts

- Successful Accountable Care Pilots where both parties can demonstrate:
 - Meaningful reduction in cost;
 - Meaningful improvement in quality of care and
 - Meaningful improvement in patient satisfaction
- While many factors can and will influence the evolution United's Accountable Care initiative, successful pilots may serve as a stepping stone to additional opportunities:
 - Contracts that transition more accountability and shift financial risk and reward further along the continuum
 - Product Opportunities which require thoughtful planning development time may exist
 - Tiered Networks
 - Exchanges
 - Co Branded Networks



Accountable Care Platform

Proven Results



Specific results

Performance-based Programs

\$50M savings in last 12 months

3.6% readmit reduction

9% reduction in inpatient length of stay

Reduction in the use of nonparticipating laboratory services

Reduction in the use of non-Tier 1 prescriptions

Centers of Excellence

25% decrease in the average length of hospital stays for transplants

Improved transplant survival rates at Centers of Excellence

3% reduction in one-year mortality for liver transplants

5% reduction in one-year mortality for heart transplants

16% reduction in the incidence of transplants through application of evidence-based appropriateness criteria

Accountable Care Programs¹

Westmed ACO

3% reduction in medical cost

5% reduction in acute hospital admissions

Significant number of metrics at or above **90th percentile** of Quality Compass²

PCMH

1.5% - 3.5% lower medical cost trend vs. expected
4:1 ROI

¹Patient Centered Medical Home results based on 4 states and 1 Commercial ACO.

² Based on UnitedHealthcare's calculation of claims data of members receiving care through WESTMED compared to national Quality Compass ratings, UnitedHealthcare reported that the ACO is performing above the 90th percentile of National Committee for Quality Assurance (NCQA) Quality Compass for providing the highest level of coordinated care for breast cancer and cervical cancer screenings.



Open Discussion

